

PICTURE THIS_17

PROGRAMME

08:30-09:00	REGISTRATION / COFFEE + CROISSANT
09:00-09:20	WELCOME + INTRODUCTION TO THE DAY Ulrik Bülow, Member of the Board of Trustees_EGMONT Filmworkshop / Copenhagen Kate Bulkley, Moderator & Presenter
09:20-10:20	BUILDING WORLDS FOR THE DIGITAL SCREEN Alex McDowell, RDI
10:20-10:40	THE FUTURE OF MOTION CAPTURE TECHNOLOGY Sophie Bech, Head of Experiences_ROKOKO
10:40-11:10	COFFEE + SNACKS / EXPO IN THE FOYER
11:10-11:55	CASE STUDY: COLLABORATION IN CREATION A DEEP DIVE INTO THE DEVELOPMENT OF SCIENCE-FICTION DRAMA "MAN DIVIDED" Max Kestner, Director Martin Madsen, VFX Supervisor
11:55-12:30	PRACTICAL USE OF ON-SET VISUALIZATION Allan O. Lückow
12:30-13:15	LUNCH / EXPO IN THE FOYER
13:00-13:45	THE QUALITY OF THE IMAGE IN DIGITAL TIMES Rolf Coulanges, Cinematographer & Filmmaker
14:05-14:25	HIGH DYNAMIC RANGE POWERFUL STORYTELLING TOOL, OR CONSUMER ELECTRONICS DRIVEN GIMMICK? Jan Fröhlich, Senior Image Scientist_ARRI
14:25-15:15	GAME TECHNOLOGY REVOLUTIONIZING FILM PRODUCTION Veselin Efremov, Director_UNITY Silvia Rasheva, Producer_UNITY
15:15-15:45	COFFEE + CAKE / EXPO IN THE FOYER
15:45-16:20	BETWEEN FILM AND VR Amaury LaBurthe, CEO_AUDIOGAMING
16:20-17:00	CLOSING KEYNOTE: INNOVATION AND THE BIG SCREEN EXPERIENCE Peter Buckingham, Co-Founder_SAMPOMEDIA ROUND UP + CLOSING REMARKS
17:00-18:00	RECEPTION / DRINKS + SNACKS